Active methods of delivering entrepreneurship:
Entrepreneurial competence—creativity and profit:
DEVELOPING ENTREPRENEURIAL COMPETENCES THROUGH SCHOOL COOPERATIVE

ES PREČKO, KRAGUJEVAC, SERBIA 2015
ENTREPRENEURIAL PEDAGOGY = ENTREPRENEURIAL KIDS

DEVELOPING ENTREPRENEURIAL COMPETENCES THROUGH SCHOOL COOPERATIVE

MARIJANA VRANČIĆ
Elementary School PREČKO
2015
Location: Zagreb - West
Prečko

It was built in 1970.
There are 423 students.

Number of departments: 23
Special classes: 3
(for students with special needs)
VISION AND GOALS

- Improving teaching and working with students
- Continuous professional development for teachers
- Connect with other schools in the Republic of Croatia and EC schools
- Keeping educational and cultural traditions of our country
- European orientation
- Encouraging the development of entrepreneurial competence of students and teachers - Entrepreneurial SCHOOL

Lifelong Learning Programme
ES PREČKO - ENTREPRENEURIAL

Encourages students to become and be enterprising

Encourages teachers to become and be enterprising

Encourages communication with the local community

Creates collaborative relationship with parents

Lifelong Learning Programme
ENTREPRENEURIAL LEARNING: SCHOOL PROJECTS

- Children's entrepreneurship week
- Entrepreneurship as a cross-curricular theme
- Participation in projects OGZ from 2010 - Sensitization of teachers, students and parents for the introduction of entrepreneurial learning in elementary school
- Workshops for students and teachers
- Seminars on Entrepreneurial Learning
- Participation in ICEL-international conferences on entrepreneurship
- Creating brochures about entrepreneurship as school subjects topic
- The book "Let's Get Entrepreneurial – Entrepreneurial Learning In Primary School"
- SCHOOL cooperative
MEETING POINT THEORY AND PRACTICE
PLACE WHERE ACQUIRED WORKING KNOWLEDGE AND EXPERIENCE
LEARNING THROUGH THE WORK IS ONE OF THE FOUNDATION STEPS OF ENTERPRISE AND ENTREPRENEURSHIP
WHAT IS A STUDENT COOPERATIVES?

EXTRACURRICULAR ACTIVITIES FROM 2 TO 8 CLASS

Student cooperative is a special subsystem school, school organizations that have enrolled more groups extracurricular activities engaged in different activities (HUUZ, Bucar (ed.), 2008, according to Biljan, 1984).

ORGANISED AND USEFUL a leisure STUDENTS

FORM OF COMMUNICATING WITH THE LOCAL COMMUNITY

FORM SOCIALIZING AND COMMUNICATING AMONG PEERS
OBJECTIVES

- Developing Entrepreneurship
- Connecting Schools and Local Community
- Learning through Work

Economic profit is not dominant

Lifelong Learning Programme
PRINCIPLES AND STRUCTURE OF THE SCHOOL COOPERATIVE

SECTIONS AND SUBSECTIONS

TEACHERS-LEADERS

VOLUNTARY BY INTERESTS

FLEXIBLE MANAGEMENT OF WORK AND TIME

EARNED MONEY IS SPENT ONLY FOR THE PURPOSE OF THE COOPERATIVE
PRESERVATION OF OLD TRADITIONAL CRAFTS AND TRADITIONAL CULTURE

ORGANIC FARMING AND HEALTHY FOOD
WHAT ARE THE ADVANTAGES TO LEARNING IN SCHOOL COOPERATIVE?

**THE STRONG MOTIVATION**

I SEE THE RESULT IMMEDIATELY

CHOOSE WHAT I WILL DO

MY CREATIVITY COMES TO THE FORE

LEARNING I HAVE FUN

WE HAVE A COMMON GOAL

"I joined the cooperative, because there is a good company." (Davor)
LEARNING THROUGH THE WORK

"What I hear I forget, I see remember, what do I know."

"We put a lot of effort into the production, but it pays off in the end, when we sell our products and earn money. "(Laura)
STUDENT COOPERATIVE CONNECTS DIFFERENT GENERATIONS OF STUDENTS

Lana: "... let go Lea, it certainly much more meaning to her than me!"
STUDENT COOPERATIVES

TIMSKI RAD

UTJECAJ NA PROCES PLANIRANJA, ORGANIZIRANJA I USVAJANJA ZNANJA

PRAKTIČNA PRIMJENA ZNANJA

MOGUĆNOST SAGLEDAVANJA PROBLEMA IZ RAZLIČITIH KUTOVA

OPUŠTENA RADNA ATMOSFERA

ODSUSTVO FORMALNOG OCJENJIVANJA

PRILIČNO REALNA POVRATNA INFORMACIJA O KVALITETI RADA
OUR VISION

LEARNING, WORK AND LIFE TOGETHER

"STUDENTS SHOULD BE PREPARE FOR LIFE AND WORK, NOT FOR TESTS"
LEARNING OBJECTIVES

ENTREPRENEURIAL

GENERIC

SPECIFIC
creativity

innovation

independence

teamwork

willingness to take risks

communication skills

resourcefulness

responsibility

ability to plan

dexterity

determination

peaceful conflict resolution

ability

work habits

organization ability

the ability of project management

self-confidence

ability to represent

determination

peaceful conflict resolution

ability to plan

work habits

organization ability

the ability of project management

self-confidence

ability to represent

determination

peaceful conflict resolution

ability to plan

creativity

innovation

independence

teamwork

willingness to take risks

communication skills

resourcefulness

responsibility

ability to plan

The image includes keywords related to personal and professional skills, such as creativity, innovation, independence, teamwork, willingness to take risks, communication skills, resourcefulness, responsibility, dexterity, determination, and peace resolution.
development of computer literacy

development of language literacy and literary expression

development of artistic expression

development of technical culture

environmental education

Education group Zrinski
ENTREPRENEURIAL

- Exploring the legality of work processes
- Promoting good and responsible governance
- Developing awareness of ethical values in business
- Adoption of basic economic concepts
- Promoting corporate social responsibility
- Raising awareness of the value of working hands and intellectual work

Education group Zrinski

Selska cesta 119   0800 442 442   www.zrinski.org   info@zrinski.org
LEARNING OUTCOMES

KNOWLEDGE

SKILLS

ATTITUDES
CONCLUSIONS: DEVELOPING ENTREPRENEURIAL COMPETENCE

PREPARING FOR FUTURE OCCUPATION

SKILLS TRADING, NEGOTIATIONS, KEEPING ADMINISTRATION

CREATING NEW VALUES AND EARNINGS

BASIS ENTREPRENEURIAL ACTIVITY: WORK HABITS, TEAMWORK, INNOVATION, CREATIVITY ...

LINKAGE TO THE LOCAL ECONOMY - INSIGHT INTO THE FUNCTIONING OF ENTERPRISES AND ORGANIZATIONS

ECONOMIC LITERACY
Children's entrepreneurship week
STVARANJE ŠKOLSKOG KURIKULUMA UČENJA ZA PODUZETNIŠTVO

SCHOOL PROJECT 2013/14. ENTREPRENEURSHIP AS A CROSS-CURRICULAR THEME

Education group Zrinski
Selska cesta 119   0800 442 442   www.zrinski.org   info@zrinski.org
HUMANITARIAN ACTION ENTERPRISE FOR EASTER
WE AND LOCAL COMMUNITIES
COOPERATION WITH THE COMPANY ZOV
COOPERATION WITH Faculty of geology
Cooperation with Caritas
Cooperation with educational group Zrinski
Let’s Think

We adopt 30% of what we see, hear, probe, touching, and 90% of what we do.
Do not forget...

... CHILDREN ALREADY HAVE THE MOST IMPORTANT ENTREPRENEURIAL CHARACTERISTICS: THEY ARE CURIOUS, ALWAYS IN MOTION AND BELIEVE THAT IS ALL POSSIBLE.